**CURRICULUM VITAE**

**B. Surender**

Flat# 202, Chadani Residency,

Vasavi Nagar Colony,

Old-Alwal, Secundrabad

Andhra Pradesh, Email id: Suree8869@gmail.com Pin code: 500010. Mobile: +919550413870

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**CAREER OBJECTIVE:**

##### To be associated with an organization that gives me the scope to update my knowledge and to be a part of the organization where I could gain satisfaction and put all my skills for the growth of both the organization and myself.

##### ACADEMIC PROFILE:

* Completed Graduation from RGR SIDDHANTHI DEGREE COLLEGE in B.COM (Computers) Affiliated to OSMANIA UNIVERSITY.
* Board of Intermediate (C.E.C) from GOUTHAM JUNIOR COLLEGE.
* SSC from LOYOLA PUBLIC HIGH SCHOOL, Old Alwal.

**Work Experience:**

**9 Flights** Panjagutta. HYD. MAY 2014 to OCT 2015.

**Designation** : **Online Marketing Executive**.

* Worked in Marketing & Sales in international holiday packages.
* Generating calls & creating offer’s and taking care of newsletters.
* Supporting customer care & sales.
* Dealing with Suppliers regarding reservations & Transfers platforms.

**AGS HEALTH** Hitech City JAN 2016 to APR 2017.

**Designation** : **Accounts receivables Caller**.

* Worked on US Medical claim denials and reduction on Fees.
* EOB analysis and work on rejection and denials.
* Targeted and achieved weekly Targets.
* Re-submission of denials and identify the causes of rejections.

**Intelenet Global Services (Google) Aug 2017 - Jan 2019.**

**Designation : Online Strategist.**

* Responsible for engaging the customer about Google Ad words by explaining the benefits of SEM and digital space on Google search page.
* Create and optimization clients Google ad words campaigns.
* Improve the performance results for clients tracking keywords and developing attainable goals and viable strategies for increasing traffic through marketing and keywords updates.
* Create new campaigns and implemented the best optimization strategy to achieve the clients CTR targets based on data performance in order to maximize accounts ROI.
* Worked of Creating Google Ad words campaigns (Text, Display, Video Ads).
* Knowledge about PPC, CPC, CPV, CPM, and Bidding Strategies.
* Knowledge about Google Ad preview tool, Google keyword Planner.
* Manage multiple simultaneous projects and numerous websites.

**STRENGTH:**

* Self-confidence and Positive attitude.
* Strong analytical and problem solving skills.
* Hardworking and honest.

### PERSONAL PROFILE

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Name **: B. Surendar.**

Father’s Name : B. Venkateshwarlu.

Date of birth : 10-01-1989.

Gender : Male.

Place of birth : Hyderabad.

Languages known : English, Hindi & Telugu.

Strengths : Commitment, Self-learning, & Smart working.

Interest & Hobbies : Listing Music & Playing Snooker.

**DECALARTION:** I hereby declare that the above written particulars are true to the best of my knowledge and belief.

**Date:** **(B. Surendar).**